

Oak Farm Junior School



Twitter Guidelines

Guidelines formulated: October 2015

Review date: September 2017

Lead person responsible: Laura Mitchell

Aims:

- To quickly share school updates and celebrate achievements and successes with our school community.
- To demonstrate safe and responsible use of social media.
- To encourage the use of 21st Century technology.



The school Twitter account will...

- Use Twitter to share positive messages about the school.
- Be run by a senior leader (currently Miss Mitchell) but all members of staff will have input.
- Be a public account; senior leaders will regularly monitor the followers and block any who appear to not be school focused.
- Delete any inappropriate content that may undermine the school, its staff, parents, governors or others affiliated with the school.
- Post photos of children learning, working, playing or representing the school in line with the school website policy.
- Not follow any personal accounts unless they are educationally linked (e.g. a children's author).
- Only use children's first names when referencing children.

Twitter's own safety rules can be read on:

<https://support.twitter.com/groups/33-report-abuse-or-policyviolations#topic>